

**ENDICOTT COLLEGE
BEVERLY, MASSACHUSETTS**



**VAN LOAN SCHOOL OF GRADUATE AND PROFESSIONAL STUDIES
Course Syllabus**

Course No: BUS210
Course Title: Finance
Credits: 3 Credit Hours
Class Type: Class – Online
Semester & Year: Spring 2020 - 3/16/2021 - 5/2/2021 (7 weeks)
Faculty: Mary Beth Nelson
E-Mail: mnelson1@endicott.edu

Catalog Description

Prerequisite: Prerequisite: ACC175

An introduction to finance including organization, taxes, capital markets, the commercial banking system, interest rates, financial analysis, financial forecasting, working capital management, marketable securities, accounts receivables, inventories, and short-term credit markets. Students will use financial computers and/or software applications to apply concepts.

Learning Outcomes

Students will have the opportunity to:

1. Understand and appreciate the importance of finance and financial management to all enterprises.
2. Understand the role that financial analysis can play in providing insight into the financial condition of an organization.
3. Understand the fundamental components of the balance sheet, income statement and cash flow statements. Analyze the national economy, including the income/spending stream.
4. Develop a working knowledge of the analytical methods employed by financial analysts.
5. Develop the ability to use analytical methods to gauge an organization's financial prospects and utilize these methods in formulating sound management decisions.
6. Understand the impact and roles of long and short-term financing and the various alternatives from which management must choose.
7. Understand the decision-making process employed by management in the identification and acquisition of assets necessary to support long-term financial growth of the enterprise.

Required Materials/E-Textbook:

Foundations of Financial Management, 17th edition; Block, Hirt, Danielsen; McGraw Hill; 2019.

ISBN13: 9781260203912 – 180 Days Digital with Connect, assessment & assignment platform.

Registering for Connect Instructions are available starting on page 6 of this syllabus. The course URL that you will need to register on Connect for this course is:

<https://connect.mheducation.com/class/m-nelson-online-1>

Kindly note that the Canvas course is “paired” with Connect: all Connect Homework for Practice, Homework for Credit, and Quizzes may be accessed directly from the Canvas course.

1. Only the **17th edition** of the e-textbook will be supported in this course.
2. On our Connect section there are multiple learning resources and self-assessments available to help you learn the material.
3. If you experience any difficulty registering for Connect, there are resources on page 7 of this syllabus.

Evaluation Methods

❖ Discussion Board (DB)*	(1 @ 10% each)	10%
❖ Homework (HW) for Credit **	(2 @ 15% each)	30%
❖ Quizzes**	(4 @ 15% each)	60%

*Discussion Board Postings are to be submitted on Canvas.

**HW for Credit and Quizzes are to be submitted on Connect, the required McGraw Hill Assignment and Assessment platform.

GRADED ASSESSMENT POLICIES:

1. Assessments are due by 11:59 PM EST on the due dates provided on the Module, which begin on page 4 of this course syllabus.
2. Assessments are automatically submitted at 11:59 PM, regardless of completion.
3. Overdue assessments are ineligible for credit: **NO EXCEPTIONS.**
4. Only one attempt is available for the quizzes. Once you begin the quiz, you must finish it. You may not return to it later.
5. Two attempts are available for the HW for Credit and the higher score is considered.
6. Extra credit is NOT available in this course.
7. The lowest grade is NOT dropped.

ADA Policy

If you as a student qualify as a person with a disability as defined in Chapter 504 of the Rehabilitation Act of 1973, the Americans with Disabilities Act (ADA) of 1990, the Americans with Disabilities Act Amendments Act of 2008 (ADAAA), you are strongly encouraged to register with the Center for Teaching and Learning. The Center for Teaching and Learning is in the Diane M. Halle Library room 201 and online at <http://www.endicott.edu/academicresources>.

As a student registered with the Center for Teaching and Learning, it is your responsibility to present your accommodation letter to your instructor at the beginning of each semester.

Academic Integrity Statement

Students are required to abide by the *Academic Integrity Policy* of Endicott College.

Grading System

The following grading system will be used. All other grading policies described in the student handbook still apply.

Letter Grade	Numerical Equivalent	Grade Point Value
A	94-100	4.0
A-	90-93	3.7
B+	87-89	3.3
B	84-86	3.0
B-	80-83	2.7
C+	77-79	2.3
C	74-76	2.0
C-	70-73	1.7
D+	67-69	1.3
D	64-66	1.0
D-	60-63	0.7
F	Below 60	0.0

COURSE POLICIES

- ❖ Because this is an accelerated course, overdue assessments are ineligible for credit. **NO EXCEPTIONS**
- ❖ Students are expected to review the learning activities and self-assessments on Connect, the McGraw Hill assignment platform. **The instructor will periodically review student activity on Connect.**
- ❖ Extra credit is NOT available in this course: **NO EXCEPTIONS.**

LEARNING RESOURCES, SELF-ASSESSMENTS & ASSESSMENTS

Reviewing Learning Resources

Review Textbook Chapters	14.00
Reading Overview	1.00
Reviewing Instructional Slides	10.00
Reviewing Lecture Videos	10.00

Completing Self-Assessments

Preparing for Finance	5.00
Completing Practice Quizzes	40.00
Completing Video Questions	12.00
Completing Homework for Practice	25.00

Completing Assessments

Completing Quizzes	6.00
Completing Homework for Credit	9.00
Preparing and Posting on Discussion Board	3.00

TOTAL HOURS	135.00
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MODULES

MODULE 1

WEEK 1 – GOALS & ACTIVITIES OF FINANCIAL MANAGEMENT

Chapter 1

Post to the Getting to Know on the Canvas Discussion Board
On Connect, review FINANCE PREPARATION (Accounting and Economics)
Review Chapter 1
On Connect, review the Learning Resources:
- Overview;
- PowerPoint (PP) instructional slides;
- Lecture videos; and
On Connect, complete and understand the Self-Assessment: Practice Quiz

MODULE 2

WEEK 2 - COMPLETE CH. 1 & BEGIN CH. 2 REVIEW OF ACCOUNTING

Chapter 1

MARCH 23 - On Connect, submit Chapter 1 Quiz – One attempt is allowed.

Chapter 2

Review Chapter 2
On Connect, review the Learning Resources:
- Overview;
- PowerPoint (PP) instructional slides; and
- Lecture videos.
On Connect, complete and understand the Self-Assessments:
- Video Questions for Practice;
- Practice Quiz; and
- Homework (HW) for Practice

MARCH 29 - On Connect, submit Ch. 2 HW for Credit –2 attempts are allowed.

MODULE 3

WEEK 3 - CHAPTER 3 FINANCIAL ANALYSIS

Chapter 3

Review Chapter 3

On Connect, review the Learning Resources:

- Overview;
- PP instructional slides; and
- Lecture Videos.

On Connect, complete and understand the Self-Assessments:

- Video Questions for Practice;
- HW for Practice; and
- Practice Quiz.

MODULE 4

APRIL 5 - On Connect, submit the Ch. 3 Quiz - One attempt is allowed.

WEEK 4 - CHAPTER 4 FINANCIAL FORECASTING

Chapter 4

Review Chapter 4

On Connect, review the Learning Resources:

- Overview;
- PP instructional slides;
- Lecture/Narrated PowerPoint slides;

On Connect, complete and understand the Self-Assessments:

- Practice Quiz; and
- HW for Practice

APRIL 12 - On Canvas, submit the Ch. 4 Discussion Board posting.

MODULE 5

WEEK 5 - CHAPTER 6 WORKING CAPITAL & FINANCIAL DECISIONS

Chapter 6

Review Chapter 6

On Connect, review the Learning Resources:

- Overview;
- PP instructional slides; and
- Lecture Videos.

On Connect, complete and understand the Self-Assessments:

- Video Questions for Practice;
- HW for Practice; and
- Practice quiz

APRIL 19 - On Connect, submit the Ch. 6 Quiz - One attempt is allowed.

MODULE 6

Chapter 8

Review Chapter 8

On Connect, review the Learning Resources:

- Overview;
- PP instructional slides; and
- Lecture Videos.

On Connect, complete and understand the Self-Assessments:

- Video Questions for Practice;
- Practice Quiz; and
- HW for Practice.

APRIL 26 - On Connect, submit the Ch. 8 HW for Credit – 2 attempts are allowed.

MODULE 7

WEEK 7 - CHAPTER 14 CAPITAL MARKETS

Chapter 14

Review Chapter 14

On Connect, review the Learning Resources:

- Overview;
- PP instructional slides; and
- Lecture Videos.

On Connect, complete and understand the Self-Assessments:

- Video Questions for Practice; and
- Practice Quiz.

MAY 3 - On Connect, submit the Ch. 14 Quiz – One attempt is allowed.

Connect - Access Code Support, Registration Options and Account Creation

Help with Access Codes:

Access codes are title specific and can only be registered once. If your code is for a different version of the title or for a different edition, the access code will not work.

Troubleshooting:

Attempt to carefully re-enter the code paying close attention to similarities between 1 and l's and zero and O's.

- If you have a damaged or scratched off code, you will need to speak to an agent. You can [call](#) or [chat](#) with us. We'll need you to provide a photo or scanned copy of the front and back of the access card showing the damaged or scratched off code. We can provide a replacement code if your code has not been used.
- If you are receiving an error message when entering code, you will need to speak to an agent. You can [call](#) or [chat](#) with us.
- Click [here](#) if you did not receive a registration code with your Textbook purchase.

General Registration Information:

When registering for Connect, you have 3 registration options. The options include:

- Using a Connect access code
- Purchasing Connect
- Registering for Temporary Access

Option 1: Access Code: To use the 1st option, enter your 20-digit Connect access code and click [REDEEM](#).

Option 2: Purchase Connect Online:

The 2nd option is to purchase access with either a credit card or Paypal account, under the [BUY IT](#) button.

Option 3: Temporary Access:

Lastly, if still available early in the semester, you may be able to register for 2-week Temporary Access, by clicking the ACCESS NOW option.

Note, if any of the following scenarios apply:

- You have a Connect license for a textbook that extends to another semester...
- You need to change sections during the term...
- You registered under the wrong section...

you can register directly without entering a new access code or purchasing access again. You can do this via the new Connect course URL provided by your instructor or via your school's Learning Management System. *Note, if you submitted assignments in the other section, the grades cannot be transferred to a new Connect course.

Important: Remember to purchase full access to Connect before the temporary access period ends in order to eliminate any unnecessary interruptions in Connect. When purchasing full access, use the same email address you used to sign up for temporary access.

TECHNICAL MCGRAW HILL *CONNECT* SUPPORT

CHECK YOUR SYSTEM SETUP: <https://mhedu.force.com/CXG/s/CheckSystemInfo>

COMPATIBILITY CHECK FOR CHECKING SYSTEM REQUIREMENTS:

<http://connect.mheducation.com/connect/troubleshoot.do>

TELEPHONE SUPPORT*:

TELEPHONE: [\(800\) 331 5094](tel:8003315094)

**Limited hours on Friday, Saturday, and Sunday*