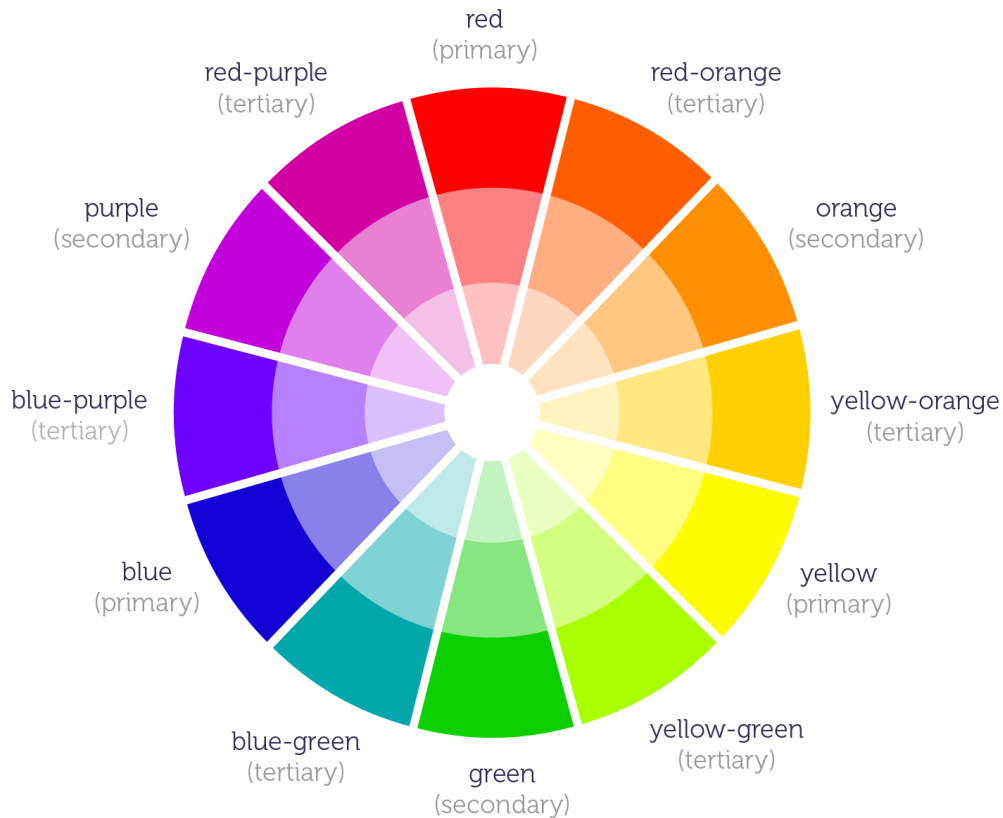


The basic colors



TUBIKSTUDIO.COM

PRIMARY: red, yellow, blue

SECONDARY: orange, green, purple

COMPLIMENTARY (OPPOSITE OF EACH OTHER): red/green; blue/orange; yellow/purple

In their pure form complimentary colors create visual attraction; mixed or layered – create neutral colors and may be used to tone down the brightness and to control values

THREE QUALITIES OF EACH COLOR: hue (color); value (light or dark); temperature (warm or cool)

IF THE COLOR IS TOO DARK: to find out the hue of a very dark color add white

